

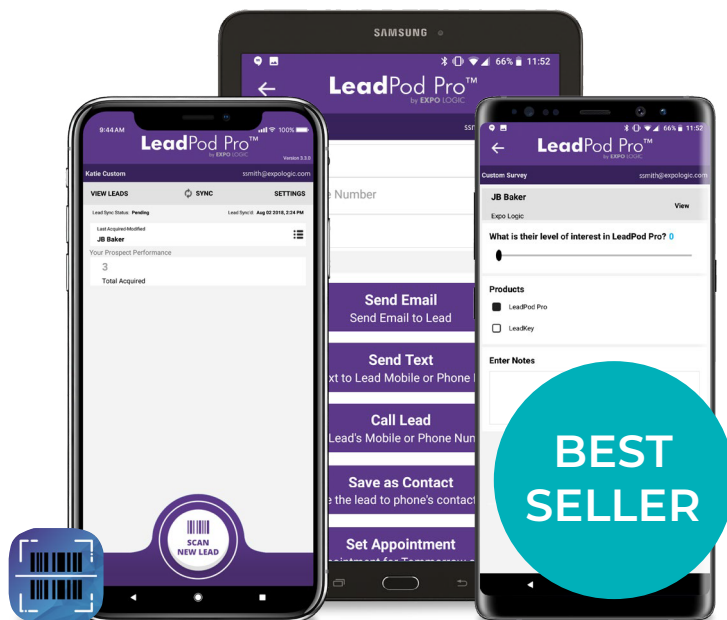
# Win **MORE** Business with Advanced Lead Retrieval Tools

You've made the investment to exhibit, now get the **highest ROI** possible by capturing prospect information in just a few seconds. Expo Logic's lead retrieval tools make it easy to **scan badges**, **qualify leads**, and even **follow-up with leads**!

## LeadPod Pro

The LeadPod™ Pro app turns any iPhone, iPad or Android device into your own advanced lead retrieval tool. With the LeadPod Pro app you can scan an attendee's badge using the camera on your device, capture their contact information instantly, take notes on each lead, and survey your lead with customizable surveys.

You can also save a lead as a contact on your phone, place a call to your lead or send them an email or text message – all directly from the app! This functionality makes lead follow-up a breeze and ensures you get the most out of the leads you capture.



[LEARN MORE](#)

## LeadKey

The LeadKey® is a small, pocket-sized and battery-powered device. LeadKey has no screen and is good for gathering many leads quickly and efficiently; allowing you to focus on your booth and quality conversation.



[LEARN MORE](#)

To order online, go to [myexpoleads.expologic.com](https://myexpoleads.expologic.com) and use show code: **24APPAWTI**

If you would like to fax or mail your order to us there will be a \$7.95 processing fee.

## LeadKey

Battery-powered, hand-held Badge Reader for mobile, data collection/management with online access to scanned sales lead data, via Exhibitor's password protected Internet portal. Sales leads will be uploaded after the show closes.



## LeadPod Pro

Mobile solution for iOS and Android devices, includes basic survey questions and note-taking capability.

**\*Minimum iOS Version 9.0, Minimum Android Version 5.0. All devices require AutoFocus Cameras\***



## LeadPod Pro - (3) Licenses Bundle

Capture leads, take notes and more. (3) licenses included.



## LeadPod Pro - (5) Licenses Bundle

Capture leads, take notes and more. (5) licenses included.



## LeadPod Pro - (10) Licenses Bundle

Capture leads, take notes and more. (10) licenses included.



## LeadPod Pro - Unlimited Licenses Bundle

Capture leads, take notes and more. Unlimited licenses included.



### Device Selection

	Initial Price	Starting 1/8/24	Starting 2/21/24	QTY	TOTAL
<b>LeadKey</b>	\$455/1st Unit	\$505/1st Unit	\$555/1st Unit	___	\$ _____
Quick and easy, battery-powered lead capture device.	\$355/Addl.	\$405/Addl.	\$455/Addl.	___	\$ _____
<b>LeadPod Pro</b>	\$485/1st Unit	\$535/1st Unit	\$585/1st Unit	___	\$ _____
Capture leads, take notes and more with this app.	\$385/Addl.	\$435/Addl.	\$485/Addl.	___	\$ _____
<b>LeadPod Pro - (3) Licenses Bundle</b>	\$1322/1st Unit			___	\$ _____
Capture leads, take notes and more. (3) licenses included.	\$1322/Addl.			___	\$ _____

<b>LeadPod Pro - (5) Licenses Bundle</b>	\$2146/1st Unit	_____	\$ _____
Capture leads, take notes and more. (5) licenses included.	\$2146/Addl.	_____	\$ _____
<b>LeadPod Pro - (10) Licenses Bundle</b>	\$4208/1st Unit	_____	\$ _____
Capture leads, take notes and more. (10) licenses included.	\$4208/Addl.	_____	\$ _____
<b>LeadPod Pro - Unlimited Licenses Bundle</b>	\$6269/1st Unit	_____	\$ _____
Capture leads, take notes and more. Unlimited licenses included.	\$6269/Addl.	_____	\$ _____

Additional Services			
Insurance quantities must equal device quantities.	COST	QTY	TOTAL
LeadKey Insurance	\$45 /each	_____	\$ _____
Custom Qualifiers	\$95	_____	\$ _____
Delivery	\$75	_____	\$ _____
Custom Surveys	\$95	_____	\$ _____

<b>PROCESSING FEE \$ 7.95</b> (for mailed, faxed, emailed or phoned in orders)
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<b>GRAND TOTAL \$ _____</b>
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## Your Contact and Payment Information

Company		Billing Contact	
<input type="text"/>		<input type="text"/>	
Billing Street Address (Must match the billing address on the credit card being used for payment)			
<input type="text"/>			
City	State	Zip	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Phone	Fax		
<input type="text"/>	<input type="text"/>		
Email Address			
<input type="text"/>			
Cell Phone Number (for on-site contact)		Booth Number	
<input type="text"/>		<input type="text"/>	
Email Address (for on-site contact)			
<input type="text"/>			
First Name (for on-site contact)		Last Name (for on-site contact)	
<input type="text"/>		<input type="text"/>	

Credit Card (circle one if paying by credit card)	Check Number	Total Amount Due	
AMEX   VISA   MasterCard   Discover	<input type="text"/>	<input type="text"/>	
Credit Card Number	CVV	Expires	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Name as it appears on card	Signature		
<input type="text"/>	<input type="text"/>		

**TERMS & CONDITIONS:** This Order Form is subject to the Licensor's terms and conditions (the "Terms and Conditions"), a copy of which is available on Licensor's website at [Terms and Conditions](#), and supersedes all prior, conflicting agreements or representations, written or oral between the parties.. Capitalized terms in this Order Form will have the meanings given in the Terms and Conditions. It is understood the above-named Company is responsible for the pick-up, proper use, safeguarding, and prompt return of the Badge. Reader(s) in his/her possession and is also liable for any loss or damage. Expo Logic reserves the right to terminate services if the rented equipment is found to be improperly used. The replacement fee for lost, stolen, or damaged LeadKey<sup>®</sup> is \$495.00/device, \$50/box. The replacement fee for lost, stolen, or damaged Lead Manager is \$2,495.00/device. A credit card deposit will be required on-site if rental payment is made by check or cash. Badge readers must be picked up at our on-site service counter if you did not order 'Delivery' services. All equipment must be returned within 30 minutes after the close of the Show in its original packaging. Refunds will not be made for unclaimed equipment or if the above Company decides not to use the ordered service. A \$7.95 processing fee will be added to mailed orders. It is against Expo Logic's security policy to accept credit card information via email. Exhibitors will have access to the Lead Portal 90 days post-event to download any data.

**System Requirements:** Our services require a minimum iOS version of 9.0 or higher for Apple devices and a minimum Android version of 7.0 or later for Android devices. Additionally, all devices used must be equipped with Autofocus Cameras to ensure proper functionality.

**CANCELLATION POLICY:** You may cancel your order up to 2 weeks before the event's opening date. A \$50.00/Order Cancellation Fee will apply. No refunds will be given for orders canceled less than 2 weeks prior to the event's opening date. Unused licenses will not be refunded. \*LeadPod Pro users will have instant access to their leads, as long as the device has an active internet connection (Wi-Fi, LTE/4G).